



vileda[®]
PROFESSIONAL

LEADING WITH **LESS**

The new recycled
durable wipes

a brand of

FREUDENBERG

LEADING WITH LESS

As a global leader in cleaning solutions, we firmly believe that every product we develop must contribute to a sustainable future. That's why we have created a brand-new range of durable wipes that are coming with up to 70% recycled superior superior microfibre technology – for no compromises on the cleaning performance and hygiene.

This is all part of our drive to help you further reduce your stakeholders footprints by reducing waste and CO₂ emissions throughout the cleaning process. So, take this as an advantage to further grow your business whilst contributing to a healthier planet: **Leading with less.**

The **new recycled** durable wipes

LEADING MICRONFIBRE
HYGIENE &
DISINFECTION



LESS
PES-WASTE
& CO₂

Up to

100%

recycled

100%

hygiene

This is how we did it.

The r-process by Vileda Professional:



Post-consumer plastic



Shredded into flakes



Flakes are processed into fibres



Fibres are knitted into cloth



r-durable wipes

The new recycled durable wipes



LEAD
WITH

r-MicronQuick



r-MicronQuick

r for responsibility

r for resources

r for recycled

Clean meets green.



Since we love it clean, everywhere

we use our „Love It Clean“ label to highlight the most sustainable product choices

– such as the **r-MicronQuick**





r-MicronQuick

**Superior
Micronfibre
cleaning
performance**

**Made from
70% recycled
PES**

r-MicronQuick



Superior Micronfibre
cleaning performance



Streak free cleaning



99.99% virus
removal performance



70% recycled
materials

r-MicronQuick

Effective and rapid cleaning of high-risk areas due to advanced microfibre technology

Most hygienic cleaning of all surfaces due to the removal of 99,99% of bacteria and viruses



Washable 400 times

4 color system for simple differentiation of wipes and individual adaption to hygiene system



r-MicronQuick

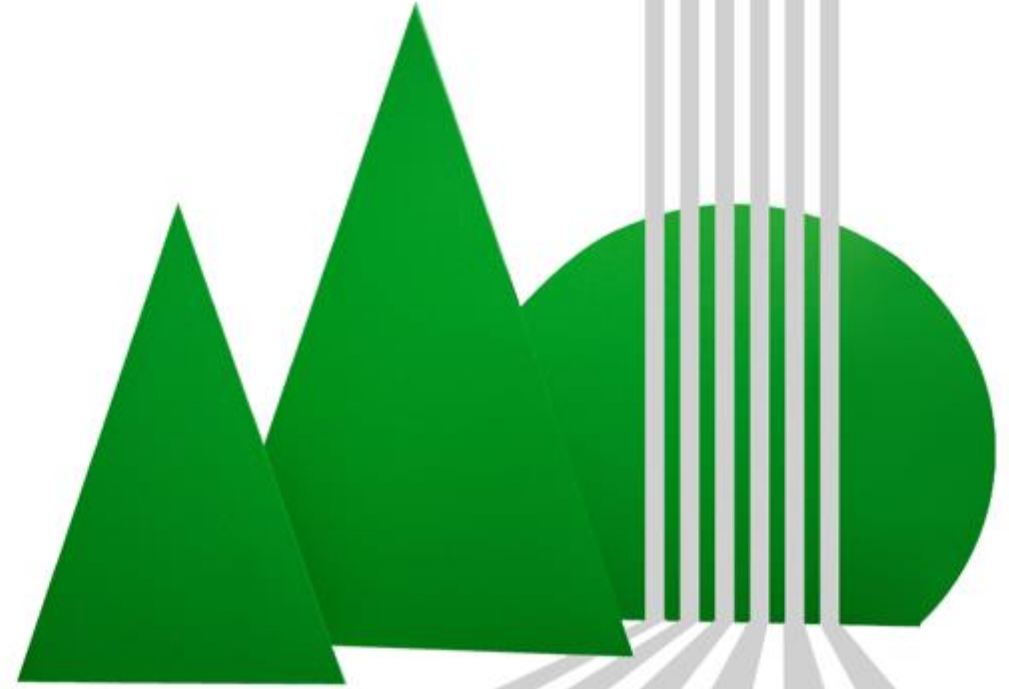
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Calculate your


benefits


Calculate the CO₂ and number of PET bottles you can save by switching to **r**-Products

CO₂ CALCULATOR

Enter number of r-MicronQuick cloths per year... **GO**


 kg CO₂eq savings^{1,2}


re-used 500 ml PET bottles³ 


 km savings equal to a distance travelled by car of⁴

CO₂ CALCULATOR

100 **GO**

 **12,5** kg CO₂eq savings^{1,2}

1822 re-used 500 ml PET bottles³ 

 **95** km savings equal to a distance travelled by car of⁴

www.vileda-professional.com



Vileda Professional – Your leading partner for a clean and safe facility

- Everything we do grows from a constant dialogue with our customers. Based on more than 60 years experience in the business we are experts for the needs, challenges and conditions within professional cleaning. That is why we develop products and offer cleaning solutions that exceed our customers' expectations.
- Our innovative systems and superior services make our customers' daily work easier and more efficient.
- We commit ourselves to excellence – every Vileda Professional product offers the highest quality standards and minimizes the risks of your daily business.
- We make people work smarter, not harder: so, we focus on ergonomics, performance and design at every stage of the R&D phase, while using our patented technologies.
- We constantly strive for superior systems and services that support global sustainability.
- The Vileda Professional brand is part of the Freudenberg Group – a global technology group that strengthens its customers and society long-term through forward-looking innovations.



For more information visit our website
www.vileda-professional.com